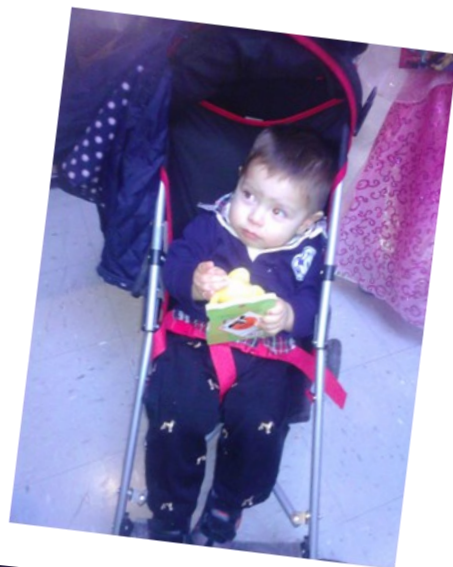


Books for Treats - East San Jose

October 30, 2013



Event organizers Kim Mesa, Betty Martinez & Tanya Freudenberger.

The Alum Rock Educational Foundation, Youth Connections Foundation and District 5 United sponsored the first *Books for Treats* event in East San Jose. Books feed children's minds, while candy only feeds their cavities. The goal was to use the holiday as a means of putting books into children's hands to encourage reading at home. Over 500 children came to the Alum Rock Youth Center to get a free book as a treat for Halloween. There were also healthy snacks and a Haunted House hosted by the Boys & Girls Clubs of Silicon Valley. Event organizers hope to expand the event to two sites in East San Jose next year.



SCCOE Board Trustee Darcie Green was on hand to help give out books.



Alum Rock Educational Foundation



Youth Connections Foundation



Books for Treats Founder Rebecca Morgan and SJ Councilmember Xavier Campos joined us at the event